

PRIVACY POLICY

Sterling Sire Services LLC — <https://sterlingsireservices.com/>

1. Introduction

(a) Website Owner

Sterling Sire Services LLC (“Sterling,” “we,” “us,” or “our”) is the owner of this website <https://sterlingsireservices.com/> (the “Website”). This Privacy Policy describes our information practices, including what personal information may be collected, how it is used, and with whom it may be shared.

(b) Website Visits

In general, you may visit the Website without disclosing personal information.

(c) Website Transactions

At times, we may require personal information to process orders, provide services, manage accounts, or fulfill subscriptions. This information may include name, mailing address, email address, and payment details.

2. Personal Information That May Be Collected

(a) Identifying Information

To complete transactions or create an account, we may request personally identifiable information, including:

- Name
- Mailing address
- Email address
- Telephone number
- Payment method information
- Credit or debit card information (if applicable)

Additional information may be requested as necessary to establish or maintain an account.

(b) Service Quality Monitoring

Some transactions may require telephone communication. Calls may be monitored or recorded for quality assurance, training, or verification purposes, where permitted by law.

(c) Information from Children

Our Website is not directed to individuals under the age of 18. We do not knowingly collect personal information from minors without parental or guardian involvement.

(d) Lost or Stolen Information

If you believe your personal information has been compromised, please contact us promptly so we can take appropriate protective actions.

(e) Links to Other Websites

Our Website may contain links to third-party websites. We are not responsible for the privacy practices or content of those sites.

3. Uses Made of the Information

(a) Limited Uses Identified

We use personal information only for purposes related to providing our services, including:

- Processing transactions
- Responding to inquiries
- Customer support
- Account administration
- Operational notices
- Billing and record-keeping

(b) Stored Information Uses

We may retain user information to maintain transaction history and improve services, including recommending products or services that may be relevant to you.

(c) Online Advertising

Third-party service providers that assist with online advertising may collect aggregated information to improve advertising effectiveness. This information typically does not identify individual users.

4. Disclosure of Information

Personal information may be disclosed:

- To service providers assisting with business operations
- When required by law
- In response to court orders, subpoenas, or governmental requests
- To protect rights, property, or safety

5. Use of Computer Tracking Technologies

(a) Non-Identifiable Data Collection

We may collect non-identifiable information such as:

- Website traffic statistics

- Device or browser type
- Referral sources
- Pages visited

This information is used for internal analysis and service improvement.

(b) Cookies

We may use cookies or similar technologies to enhance user experience. Cookies identify a device, not a person.

You may disable cookies through your browser settings, although some Website features may not function properly.

(c) Web Beacons and Similar Technologies

We may use web beacons or similar tools to monitor usage patterns and improve services. These technologies typically operate alongside cookies.

(d) Aggregated Data

We may analyze aggregated, non-identifiable data to identify trends, administer the Website, and improve services.

(e) Transaction Data

During transactions, personal information may be collected and used in aggregated form for statistical analysis. This information is not typically reviewed at an individual level.

6. Information Security

(a) Commitment to Security

We employ reasonable physical, electronic, and administrative safeguards to protect personal information. Sensitive data transmitted online is encrypted where appropriate.

Access to personal information is limited to authorized personnel.

(b) No Absolute Security

While we take reasonable measures to protect information, no system can be guaranteed completely secure. We are not liable for unauthorized disclosures resulting from events beyond our control, including transmission errors or unauthorized acts by third parties.

7. Privacy Policy Changes and Opt-Out Rights

(a) Changes to This Policy

We reserve the right to modify this Privacy Policy at any time. Updates will be posted on this page, and continued use of the Website constitutes acceptance of any changes.

(b) Opt-Out Rights

You may request that we limit the collection, use, or disclosure of your personal information, subject to legal and operational requirements.

8. Access Rights to Data

(a) Information Maintained

Upon request, we will provide a reasonable description of personal information we maintain about you, subject to legal limitations.

Requests may be sent to:

info@sterlingsireservices.com

(b) Corrections

If your personal information changes or you identify inaccuracies, please contact us so we can update our records.

9. Accountability

(a) Questions or Complaints

If you have questions or concerns about this Privacy Policy, please contact us at:

Sterling Sire Services LLC

Email: **privacy@sterlingsire.com**

(b) Terms of Use

Any disputes relating to privacy are subject to our Terms of Use, which are incorporated by reference.

Last Updated: 5/12/26